

Policy for the 2006 Victorian Election

Arts: opportunities for everyone

**WHEN IT
MATTERS**



**Steve Bracks
and Labor**



Growing Victoria's creative future

The Bracks Labor Government wants every Victorian, no matter where they live, to have the opportunity to engage in the arts and enjoy a range of activities that have built our reputation as the creative state.

Over the next four years, a re-elected Bracks Labor Government will:

BOOST ARTS IN THE SUBURBS AND REGIONS

- ✓ Provide \$10 million towards the new *Arts in the Suburbs* program to widen the network of community arts facilities and to help upgrade arts and cultural facilities across suburban Melbourne. The first projects are already underway; a new theatre at Burrinja in Upwey and the rejuvenation of the Lillydale Museum in Lilydale.
- ✓ Create jobs and build new audiences across the state with \$7 million for *Creative Communities* to support new Australian work and boost small arts organisations and key festivals.
- ✓ Deliver the commitment of \$28 million for regional arts facilities and programming to bring *World Class Arts to Regional Victoria*.
- ✓ Provide \$7 million to take the arts to our schools and communities with *Imagination Unlimited* - a partnership with Victoria's major arts venues and companies.

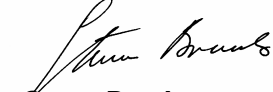
SUPPORT CREATIVE ARTS AND ARTISTS

- ✓ Create jobs and boost the independent music scene with grants and opportunities for local bands, singers and musicians in *Victoria Rocks: Big Break opportunities for Victorian musicians*.
- ✓ Increase support for the hugely successful Melbourne International Film Festival (MIFF) with \$2.4 million over two years to allow it to commission Victorian works to premiere at the Festival, run a MIFF Marketplace in conjunction with the Festival and expand its regional touring program.


INVEST IN OUR FUTURE CULTURAL LEADERSHIP

- ✓ Provide \$9 million to develop Australia's first hub for literature and books at the State Library as the centrepiece of Melbourne's bid for the UNESCO 'City of Literature' title and support the literary arts.
- ✓ Invest \$5 million for detailed planning and design work around the Southbank arts precinct including a new public plaza and sweeping pedestrian promenade to better connect the city's cultural facilities.
- ✓ Develop a \$5.8 million innovative museum display at the Australian Centre for the Moving Image to tell the story of 100 years of the moving image.
- ✓ Develop a *Circus Arts Strategy* to build on Victoria's international reputation for innovative circus, physical and street theatre.

Labor will reinforce Victoria's leadership as the cultural and creative hub of Australia by giving more Victorians the chance to develop their creative talents and benefit from the opportunities to experience the talents of others.



Steve Bracks
Premier of Victoria



Mary Delahunty
Minister for the Arts

Why the arts matter to Labor

The arts and culture play a pivotal role in strengthening Victoria's national and international reputation as an enterprising, innovative and diverse state.

The arts strengthen and inspire, build social connection, and instil a sense of community pride. They improve educational outcomes for the young and contribute to community health and wellbeing.

The arts are not an add-on – they have the capacity to impact on our lives as individuals and communities, wherever we live, whatever our age, life experience or background.

Every Victorian deserves the chance to develop their creative talents and to benefit from those of others.

The Bracks Labor Government recognises the profound effect of cultural experience, practice and identity. The arts are essential to how Victorians understand themselves and communicate with the wider world.

Access for all, sharing through the arts, sustained creative opportunities for our children, excellence, fostering creativity and innovation, and building stronger communities are priorities at the heart of Labor's arts agenda.

We are promoting a strong culture, confident in its own worth.

A re-elected Bracks Government will work to ensure all Victorians have increased opportunities to enjoy the arts - in their own community - across regional Victoria and suburban Melbourne, and especially in our schools.

We will reinforce Victoria's leadership as the cultural and artistic hub of Australia and extend the reach of Victorian artists across the globe.

That's why Labor has given unparalleled support for festivals, major cultural events, the film and television industry, community celebrations, performing artists companies, writing, museums, galleries, libraries, arts centres and individual artists.

We believe in a Victoria that is a national and international leader for creative industries such as design, film, television and digital content.

The arts make Victoria an attractive place to work, live and raise a family.

How the arts have prospered in seven years:

More Victorians than ever are now participating in and enjoying the arts, in world-class facilities. Significant achievements include:

Record numbers of people visiting our new and improved venues:

- ✓ Participation in arts and culture has increased 25% with more than 10.4 million people a year visiting our arts and cultural institutions.
- ✓ \$1 billion of world-class facilities have been built, including the Melbourne Museum, the restored Domed Reading Room at the State Library, the Australian Centre for the Moving Image, the National Gallery of Victoria, Ngargee, the redeveloped Meat Market and the expansion of Heide Museum of Modern Art.
- ✓ More than 820,000 people attended the Melbourne Winter Masterpieces blockbusters – The Impressionists, Dutch Masters and Picasso: Love and War.
- ✓ More than 550,000 attended regional arts facilities and festivals.

Victoria is now recognised as a 'creative hotspot' with:

- ✓ 260,000 people employed in creative industries. These industries account for 193.4 persons per 1000 people - more than any other state and an increase of 17% since 2001.
- ✓ \$5.5 million has secured the international status of the Melbourne International Arts Festival.
- ✓ The Melbourne Winter Masterpieces, the Melbourne Jazz International Festival and the Australian Film Institute Awards are now important events on the Major Events calendar.
- ✓ 51 feature films and television script development projects were funded through Film Victoria in 2004 – a 30% increase.
- ✓ *Charlotte's Web*, *Ghost Rider* and are among \$190 million of film production which has been attracted to Melbourne with the new \$70 million Central City Studios.
- ✓ Development underway of the Melbourne Recital Centre and a new home for the Melbourne Theatre Company.
- ✓ Establishment of the \$10 million Victorian Foundation for Living Australian Artists to purchase Australian art for the National Gallery of Victoria to share with regional galleries.
- ✓ Investment of \$21 million has delivered major new regional arts and cultural centres at Sale, Swan Hill, Warragul, Bendigo, Benalla, Ballarat, Shepparton and has upgraded 10 others.
- ✓ Eugene von Guerard's iconic painting, *View of Geelong (1856)* has finally come home to Geelong as a result of a \$1.5 million contribution from the State Government

The arts are now more accessible across Victoria with:

- ✓ Free admission for children and seniors at the Melbourne Museum, Scienceworks and Immigration Museum.
- ✓ Increased frequency, diversity and quality of performing and visual arts touring to more than 60 locations across regional Victoria.
- ✓ Increased support for rural students to attend special education programs at the Victorian Arts Centre and Scienceworks.

The contrast with the Liberal opposition

The Victorian Liberals do not have an arts policy or vision - unless it is censorship.

In 2003 the Liberal Opposition tried to undermine the independence of the Melbourne International Festival of the Arts by calling for the political censorship of the festival program and attacking its internationally regarded director Robyn Archer.

In 2004 the Liberal Opposition also tried to undermine artistic freedom by calling for the removal of a painting by indigenous artist Gordon Hookey from display at the National Gallery of Victoria.

In opposition they have never offered any tangible policies or ideas of their own.

The Liberal opposition simply gets it wrong. For example:

- ✓ 28 July 2005: the Liberal opposition absurdly claims government allocates only \$2.7 million operating funding for the National Gallery of Victoria. The real figure, available in the NGV annual report is more than \$40 million a year.
- ✓ 23 September 2005: the Liberal opposition gets it wrong by about 700km - confusing the National Gallery of Australia's potential purchase of a Kandinsky painting with our own National Gallery of Victoria.
- ✓ 17 November 2005: the Liberal opposition falsely claims funding for the Geelong Performing Arts Centre has been cut by \$380,000, then criticises the Government for investing \$250,000 in a GPAC redevelopment study.

Prior to 1999 the Liberals had an edifice complex – funding was provided for city-based capital projects but not for ongoing operations, or major cultural events nor for regional activities.

Our vision for the future: what Labor will do

Labor will implement ten key initiatives to give more Victorians the opportunity to engage in the arts and consolidate our position as the national leader in arts and culture.

BOOST ARTS IN THE SUBURBS AND REGIONS

1. Labor will provide \$10 million to establish a new program *Arts in the Suburbs* to widen the network of community arts facilities and upgrade facilities across suburban Melbourne.

Local arts and cultural activities are an essential part of what makes Victoria attractive to visitors and a great place to live and raise a family.

We want to make sure our growing outer suburbs also enjoy access to community arts and cultural facilities.

Through the *Arts in the Suburbs* initiative, we will build new facilities and upgrade others – and build them in the centres of the communities alongside other community services.

Delivery of the *Arts in the Suburbs* initiative will involve close consultation with local government and communities to identify areas that most require cultural infrastructure.

Arts centres linking galleries, museums, performing arts venues, libraries, studio and workshop spaces, training and education facilities, conference and office spaces, and creative industry business incubators could be developed at key suburban locations.

In the 2006-07 Budget the Government funded the first two *Arts in the Suburbs* venues – a performance space at the Burringa Arts Centre in Upwey and the Museum of Lillydale in Lillydale.

As part of *Arts in the Suburbs*, Labor has recently made commitments to fund four further projects:

- ✓ Refurbishment of the Sherbrooke Arts Society Gallery in Sherbrooke.
- ✓ Refurbishment of the Hut Gallery in Ferntree Gully.
- ✓ Development of a store for props and general refurbishment of the Eltham Little Theatre in Eltham.
- ✓ Redevelopment of the Gemco Theatre in Emerald.

New and redeveloped facilities are proposed for Footscray, Bundoora, and Northcote .

To be funded through the Community Support Fund, these new or expanded arts and cultural facilities will complement Labor's investment in major arts and regional venues.

CREATIVE COMMUNITIES

2. Labor will create jobs and build new audiences across the state with \$7 million for *Creative Communities* to support new Australian work and boost small arts organisations and key festivals.

Creative Communities will stimulate Victoria's renowned network of small and medium sized performing arts companies and festivals by providing additional resources to support new initiatives, commissions, seasons and touring.

Creative Communities will stimulate up to 100 new works, 200 new jobs and invest in developing new audiences across the state.

Opportunities to add new events to Victoria's cultural calendar will be identified and emerging talent will be fostered across all parts of the state.

With a new focus spanning community and professional arts and concentrating on the development of new programming and content across the suburbs and regional Victoria, *Creative Communities* will provide support to new arts organisations and extra support to existing ones.

A re-elected Bracks Labor Government will:

- ✓ **Provide \$400,000 to support and strengthen Eisteddfods across Victoria.** This funding will offer new support to the network of more than 28 Eisteddfods based in regional Victoria and suburban Melbourne including; Bendigo, Ballarat, Rochester, Morwell, Mildura, Geelong, Maroondah and Dandenong. Eisteddfods provide an essential training ground for new talent and often stimulate a lifelong love of the arts.
- ✓ **Provide \$160,000 for the Midsumma Festival.** To ensure this dynamic community festival is secured as a highlight of Victoria's cultural calendar.
- ✓ **Provide \$100,000 to support the Dandenong Ranges Music Society.** To secure the long term future of this important community organisation and to help encourage more people in the Dandenong Ranges to come together and experience the arts right on their doorstep.

Creative Communities will provide the arts sector with opportunities to grow and expand in response to local community needs and aspirations, new technologies, changing audience expectations and tastes.

More than 2.3 million people participate in arts and cultural activities through small companies and local arts events each year. Spread throughout Victoria, they play a key role in community building and provide pathways for emerging talent.

Linked to the *Arts in the Suburbs* initiative, *Creative Communities* will provide extra support for Victoria's dynamic and diverse annual calendar of local festivals and will support the development of new arts companies across regional Victoria and metropolitan Melbourne.

WORLD CLASS ARTS IN REGIONAL VICTORIA

3. Labor will deliver the commitment to invest \$28 million for regional arts facilities to bring world class programs to regional Victoria.

World Class Arts in Regional Victoria will drive a generational improvement in the quality, diversity and frequency of touring and programming across regional Victoria.

Announced as part of the Bracks Government's Provincial Statement, *World Class Arts in Regional Victoria* will also support the development of new or improved facilities in 15 locations.

Building upon the success of the Regional Arts Infrastructure Fund, *World-Class Arts in Regional Victoria* will provide all Victorians with opportunities to access and participate in high quality arts locally.

This program will further develop Victoria's network of community arts and cultural centres and co-locate a mix of cultural activity and community services, to build community capacity.

Including a new local partnerships program, *World-Class Arts in Regional Victoria* will form the basis of a 'new deal' for the arts across regional Victoria and will lock in and expand matched local government funding for the arts.

CREATIVE PARTNERSHIPS IN SCHOOLS AND COMMUNITIES

4. Labor will take the arts to our schools and communities in *Imagination Unlimited*, a unique \$7 million partnership with Victoria's major arts venues and companies.

Delivered through a unique integrated network of key arts venues, arts companies, individual artists and the government, *Imagination Unlimited* will expand opportunities for all Victorians to participate in arts and cultural activity across the state.

The Australian Council of Education Research has highlighted the importance of school-based arts programs in improving student learning. Disadvantaged and Indigenous students, in particular are more confident and stay at school longer if they are involved in arts programs.

Similarly, international research such as *Champions of Change: The impact of the Arts on Learning* (National Endowment for the Arts, US) and *Gaining the Arts Advantage* (President's Committee for Arts and

Humanities, US) has also provided powerful evidence that the arts improve the educational experience and outcomes for children. In particular, sustained music programs improve outcomes in maths.

Using the arts to engage and connect young people *Imagination Unlimited* will improve educational outcomes and skills including attitude to learning, literacy, numeracy, writing, communicating, problem-solving, planning, organising and perseverance.

Targeting disadvantaged and innovative schools, a re-elected Bracks Labor Government will support a combination of outreach, cultural excursions, online and arts residency programs that bring arts professionals and companies together to work in partnership with students, teachers and wider school communities

The *Imagination Unlimited* Creative Partnerships program in schools will be linked to the curriculum and integrated into the Victorian Essential Learning Standards framework and rationalise, focus and fill gaps in this work identified in the recent National Review of School Music Education.

Building on the strengths of education programs at Victoria's key cultural venues, arts companies and the state's existing network of arts education organisations, *Imagination Unlimited* will create a new international benchmark in the use of the arts to transform the education experience.

Each project will be developed to span two or more of the major strands in the teaching and learning strands: physical, personal and social learning, discipline-based learning and interdisciplinary learning to ensure that they contribute significantly to the achievement of essential statewide learning standards.

VICTORIA ROCKS: BIG BREAK OPPORTUNITIES

5. Labor will implement *Victoria Rocks* - a \$7 million multilayered package to help young musicians and nurture our local contemporary music scene.

Victoria has a terrific, vibrant contemporary music scene and Labor wants to make sure it stays that way. That's why we've developed *Big Break* in partnership with the music industry and to build on the highly successful *Music for the Future* program.

Announced in Labor's *Connect: New ideas for young Victorians* policy, *Victoria Rocks* is a multilayered package of strategic initiatives that will include grants to support musicians at different stages of their career. It will help musicians make their first big break into the music industry and support local musicians already on their way. At the same time *Victoria Rocks* will foster the smaller independent scene with more opportunities to make music, and boost Melbourne's status as the live music capital of Australia.

Key elements of the *Victoria Rocks* package include:

- ✓ **Big Break – \$3.9 million** for a new improved and expanded initiative based on the highly successful *Music for the Future* program to support individual musicians and bands. The *Big Break* program will include:
 - ✓ \$2.6 million for career building grants to individual musicians, bands and artists across the spectrum of contemporary music and with an established track record. Grants will support recording, distribution and touring, including support for interstate touring to help put Victorian acts on the national stage;
 - ✓ \$1.3 million for matched grants of up to \$10,000 to help young people under 26 years old purchase musical equipment; and
 - ✓ \$100,000 for website development grants of up to \$1000 to help musicians develop professional websites.

- ✓ **\$2.4 million for FReeZACentral** to ensure continuing opportunities for young people to participate in state-wide music entertainment events. This popular program will also include intensive workshops, in which young people gain skills in organising music events and formal training in music industry management. In addition, FReeZACentral provides young people keen to develop a career in the industry access to high-level mentoring by industry professionals.

- ✓ **\$700,000 for Strategic Music Industry Partnerships** to support the work of key industry bodies to help address barriers to market entry faced by Victorian artists and sustain the diversity and independence of the local music scene. For example, this program will support partnerships with:
 - o the Association of Independent Record Labels
 - o Community Broadcasting Foundation
 - o Music Managers Forum, and
 - o United by the Beat - a world music initiative co-sponsored by Footscray Community Arts Centre celebrating the diversity of young people and their music in Victoria.

- ✓ **A Place to Rock** – we will work with the music industry and local government to increase access for artists and bands to practice space by identifying opportunities to include facilities in new community projects such as public halls and community centres.

- ✓ **City of Rock** - a tourism campaign to build on Melbourne's history as the capital of Australia's live music scene. Melbourne's status as Australia's music capital will be also be promoted to international acts, boosting opportunities for local bands to support touring performers in Melbourne and across regional Victoria.

FILM, TELEVISION AND DIGITAL MEDIA

6. Labor will provide \$1.6 million over two years to the hugely successful Melbourne International Film Festival (MIFF) to allow it to commission Victoria works to premiere at the Festival and \$800,000 over two years to run a MIFF Marketplace in conjunction with the Festival and expand its regional touring program.

In the increasingly competitive global market, the Bracks Labor Government is implementing a package of initiatives and programs to strengthen and position the Victorian screen industries for future economic and cultural success.

In 2004-05 film and television production worth almost \$200 million was secured in Victoria with the new capability of the Central City Studios at the Docklands.

In the 2006-07 Budget the Bracks Government provided a stimulus for the local television industry with \$4.6 million for a new Victorian Television Production Initiative and \$4 million to continue the highly successful Digital Media Fund (DMF).

This combined package is driving the production of Australian drama, children's television, electronic games and digital media and attracts portable production.

We recognise that there is more to be done and will provide a boost to the Melbourne International Film Festival (MIFF) to help further stimulate the industry.

Now more than 50 years old the MIFF is recognised as one of the world's most important alongside Toronto, Berlin, Cannes and Venice, and its audiences have more than doubled over the past decade to 160,000 per year.

This initiative will fund two new industry oriented programs at the Festival including; a new MIFF investment Fund which will provide a boost to local production; and a new MIFF Market which will be a showcase for the Victorian screen industries and attract national and international decision makers to Melbourne. MIFF will also expand their regional touring schedule to include Wonthaggi and Wangaratta.

Labor will:

- ✓ Provide \$1.6 million over two years to establish a Melbourne International Film Festival (MIFF) Investment Fund in partnership with Film Victoria, modelled on Adelaide Films Festival Investment Fund to help fund the production of locally developed and produced Victorian feature film to premiere at MIFF.
- ✓ Invest \$800,000 over two years through Film Victoria for the development of a MIFF Marketplace to take place annually at MIFF. This will support high-profile international guests and key local decision makers to attend the MIFF Marketplace providing a new platform for industry networking, business and production

development, the sale and distribution of local and international ideas and content. MIFF will also expand their regional tour to add Wonthaggi and Wangaratta to their existing program which includes Bendigo, Warrnambool, Shepparton, Geelong and Echuca.

- ✓ Provide **\$400,000** over two years from the Digital Media Fund to secure *XIMedialab's* internationally recognised digital media think-tank and production workshops to run in parallel with the new MIFF Marketplace. Key leading digital media practitioners, promoters, producers and innovators will come together in Victoria to assist companies and project teams improve their own digital media ideas, get their products to market, and achieve commercial success.

CITY OF LITERATURE

7. Labor will provide \$9 million to develop Australia's first *Centre for Books and Ideas* at the State Library of Victoria as the centrepiece of Melbourne's bid to win a UNESCO 'City of Literature' title and further support the literary arts.

Labor will bid for Melbourne to win a prestigious City of Literature title from UNESCO.

As the centrepiece of this bid, Labor will create the *Centre for Books and Ideas* to be a hub for Victoria's literary and publishing community, promoting reading and ideas.

The *Centre for Books and Ideas* will be located in the Barry and Verdon Halls section of the State Library for Victoria. It will provide a home for a dynamic network of key writers and books organisations such as the Melbourne Writers Festival, Victorian Writers Centre, Australian Poetry Centre, Express Media, Emerging Writers Centre and Australian Centre for Youth Literature.

As a one-stop shop the new centre will help build attendances for more than 40 books and ideas events taking place almost everyday across Victoria including: Queenscliff Writers' Festival, Dandenong Word Fest, Bush Poet Championships, Hepburn Words in Winter, Overload Festival, Mildura Writers' Festival and the Gippsland Writers' Festival.

The *City of Literature* initiative will build on Victoria's status as the location of more independent publishers than any other state, the site of Australia's second largest printing industry, the home of the highest number of bookshops and sellers per capita, and home to the country's biggest purchasers of books, newspapers and magazines.

As part of the *City of Literature* Initiative Labor will:

- ✓ Provide \$8 million in capital funding to locate the *Centre for Books and Ideas* in the Little Lonsdale St, Barry and Verdon Halls, section of the State Library of Victoria which is currently unoccupied.
- ✓ Further boost the Melbourne Writers Festival by making up to \$100,000 available per year on a matched dollar basis to drive

sponsorship of the Festival and to develop the event's national and international status.

- ✓ Add a new \$15,000 prize to the Premier's Literary Awards for Best Music Theatre Script, making Victoria's awards the most generous in Australia.
- ✓ Provide \$140,000 per year to facilitate the City of Literature bid process and the establishment of the *Centre for Books and Ideas*.

TRANSFORMING VICTORIA'S SOUTHBANK ARTS PRECINCT

8. Labor will invest \$5 million in detailed planning and design for the Southbank arts precinct including a new public plaza and sweeping pedestrian promenade to better connect the city's cultural facilities.

The Southbank Arts Precinct Integration Plan will connect the key cultural facilities into a unified pedestrian friendly, arts, culture, and education precinct.

Southbank has developed as a major hub for cultural facilities including the Victorian Arts Centre, National Gallery of Victoria, The Australian Ballet Centre, The CUB, Malthouse, the Australian Centre for Contemporary Art, Victorian College of the Arts, Iwaki Auditorium and the new Melbourne Recital Centre and Melbourne Theatre Company.

The foresight of Melbourne's visionary planners continues to benefit Victorians today – with wide avenues, parks, monumental public buildings and public sculpture defining our capital city.

The Bracks Labor Government has strategically invested in this legacy adding more than \$1 billion of world class arts and cultural infrastructure to reinforce Melbourne's liveability and Victoria's reputation as a cultural leader.

The next major opportunity is to better link the key Southbank cultural facilities.

This will build on the \$19.8 million provided to the Arts Centre in the 2006-07 Budget for upgrades and new state-of-the-art theatre technologies and the expansion and broadening of programming across all performing art forms.

\$5 million will fund detailed planning for a new public plaza and sweeping pedestrian promenade connecting Sturt Street to St Kilda Road and the vacant YMCA site which will be considered for development as a new home for the Melbourne Symphony Orchestra.

The redevelopment of the *Arts Centre* forms the centrepiece of the Southbank plan connecting the Sturt Street cultural spine to the city's major avenue and providing a site for public events and performances,

increasing pedestrian traffic and street life and promoting the Southbank precinct.

Focused on the development of a new flexible public plaza, linking the two Arts Centre buildings and expanded foyer spaces opening out to St Kilda Road and the people - this plan will also examine relocating the Arts Centre's performing arts collections in a new gallery space.

Transforming and integrating the Arts Precinct into a place for all Victorians will complement the Bracks Labor Government's investment in more than 20 arts and cultural facilities across the state.

ACMI: TELLING THE STORY OF 100 YEARS OF THE MOVING IMAGE

9. Labor will invest \$5.8 million in an innovative museum display at the Australian Centre for the Moving Image to tell the global and local stories of 100 years of the moving image.

In 1906 one of the world's first feature films ever was made in Victoria - *The Ned Kelly Story*. 100 years later, Victoria is now established as Australia's leading centre for the screen industries. It hosts the AFI Awards, is the centre of Australia's computer games and digital media industries, hosts the country's largest, most respected film festival and it is the home of iconic Australian drama and children's television.

2002 saw a new venture launched which celebrated Victoria's pioneering history in the screen industries - the launch of the Australian Centre for the Moving at Federation Square (ACMI). Melbourne can now showcase and forecast the future of the screen industries - the most popular form of art and entertainment.

Spanning a century of film, computer games and including cutting-edge developments in digital media, ACMI features the world's largest screen gallery, superb multi-format cinemas, a computer games showcase and digital film production and editing facilities.

When ACMI opened, The New York Times described it; '*An international hub of film, television and digital media*' and The Hollywood Reporter labelled it as '*The hippest place to screen movies in the Southern Hemisphere*'.

In the past year ACMI has screened more than 1000 films from more than 30 countries and exhibited the international blockbuster exhibition *Stanley Kubrick: Inside the Mind of a Visionary Filmmaker* from Germany's *Deutsches Filmmuseum* and an exhibition *Celebrating 50 Years of Australian television*.

Designed as a chronological and thematic history of moving image technologies and production processes the new museum display will focus on the major strands of the history of film, television, computer games and screen-based art. The display will include a showcase for new and emerging hi-tech industries, preview future moving image

technologies and will highlight the ways this media is rapidly transforming the world as we know it – socially, culturally and economically.

This interactive exhibition will provide stimulating entertainment for families and will be a key educational resource for primary and secondary schools and universities. The museum display will add scale and dimension to ACMI as a unique national and international cultural tourism destination and a world-class hub for showcasing media-industry innovation.

CIRCUS ARTS STRATEGY

10. Labor will develop a *Circus Arts Strategy* that builds upon Victoria's international reputation for innovative circus, physical and street theatre.

The *Circus Arts Strategy* will establish Victoria as a key centre in the Asia Pacific region for circus arts and physical theatre as an educator, innovator and entertainment provider.

The Strategy will examine ways to consolidate and position Victoria's Circus OZ, Flying Fruit Fly Circus, Women's Circus, National Institute of Circus Arts and many smaller companies, both on the national and the international stage.

The Strategy will also explore the idea of an annual major circus festival or an international circus competition to draw the global spotlight to Melbourne and Victoria for cutting-edge circus arts.

The *Circus Arts Strategy* is another way a re-elected Bracks Labor Government will build Victoria's creative future.

FUNDING OVERVIEW

RECURRENT INITIATIVES	2006-07 \$m	2007-08 \$m	2008-09 \$m	2009-10 \$m	2010-11 \$m	TOTAL \$m
Arts in the Suburbs	0.9	3.1	2.0	2.0	2.0	10.0
Imagination Unlimited		1.75	1.75	1.75	1.75	7.0
Next Generation Film, Television & Digital media		1.4	1.4	-	-	2.8
Creative Communities		1.75	1.75	1.75	1.75	7.0
City of Literature		0.25	0.25	0.25	0.25	1.0
TOTAL RECURRENT FUNDING	0.9	8.25	7.15	5.75	5.75	27.8
<i>Less CSF Funding</i>		4.1	5.5	5.5	5.5	20.6
<i>2006-07 Budget</i>	0.9	2.5	-	-	-	3.4
<i>Film and Television development</i>		0.6	0.6	-	-	1.2
TOTAL IMPACT ON OPERATING SURPLUS	0	1.05	1.05	0.25	0.25	2.6

CAPITAL INVESTMENT	
City of Literature	\$8.0
Arts Centre precinct	\$5.0
ACMI	\$5.8
TOTAL CAPITAL INVESTMENT	\$18.8

For further details on Labor's policies and team, please contact
 Labor's election hotline 1800 353 956
 Web www.alpvictoria.com
 Email info@vic.alp.org.au

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